

**READING BOROUGH COUNCIL  
REPORT BY EXECUTIVE DIRECTOR OF ECONOMIC GROWTH & NEIGHBOURHOOD  
SERVICES**

<b>TO:</b>	<b>TRAFFIC MANAGEMENT SUB-COMMITTEE</b>		
<b>DATE:</b>	<b>15 SEPTEMBER 2021</b>	<b>AGENDA ITEM:</b>	<b>11</b>
<b>TITLE:</b>	<b>REQUESTS FOR TRAFFIC MANAGEMENT MEASURES</b>		
<b>LEAD COUNCILLOR:</b>	<b>TONY PAGE</b>	<b>PORTFOLIO:</b>	<b>STRATEGIC ENVIRONMENT, PLANNING AND TRANSPORT</b>
<b>SERVICE:</b>	<b>TRANSPORT</b>	<b>WARDS:</b>	<b>ALL</b>
<b>LEAD OFFICERS:</b>	<b>JAMES PENMAN</b>	<b>TEL:</b>	<b>01189 372202</b>
<b>JOB TITLES:</b>	<b>ASSISTANT NETWORK MANAGER</b>	<b>E-MAIL:</b>	<a href="mailto:Network.Management@reading.gov.uk">Network.Management@reading.gov.uk</a>

## **1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY**

- 1.1 This report informs the Sub-Committee of requests for new traffic management measures that have been raised by members of the public, other organisations/representatives and elected Members of the Borough Council. These are measures that have either been previously reported, or those that would not typically be addressed in other programmes, where funding is yet to be identified.
- 1.2 The Sub-Committee is asked to consider the Officer recommended action for each item in Appendix 1, which relate to whether a scheme should remain on the list for future investigation (Appendix 2, subject to funding availability) or removed from the list. Members may wish to consider whether any previously reported items can now be removed on Appendix 2.
- 1.3 Appendix 1 - Provides the list of new requests, and/or those previously-reported requests where amendments are proposed, with initial Officer comments and recommendations.
- 1.4 Appendix 2 - Provides the principal list of requests, as updated following the previous report to the Sub-Committee in March 2021.

## **2. RECOMMENDED ACTION**

- 2.1 That the Sub-Committee notes the content of this report.
- 2.2 That the Sub-Committee considers the officer recommendation for each request in Appendix 1 and takes a decision on whether to remove or retain these entries on the primary list of requests (Appendix 2).

**2.3 That the Sub-Committee may wish to consider whether any previously reported items in Appendix 2 can now be agreed for removal.**

### **3. POLICY CONTEXT**

3.1 Requests for new measures would need to be considered alongside the Borough Council's Traffic Management Policies and Standards and Strategic Aims, the Local Transport Plan (LTP), and Local Cycling, Walking and Infrastructure Plan (LCWIP). Many of the proposals will complement the Council's Climate Emergency Strategy and Health and Wellbeing Strategy by removing barriers to the greater use of sustainable, healthy transport options.

### **4. THE PROPOSAL**

#### Current Position

4.1 The Council receives many requests for new traffic management measures across the borough and has a number of programmes in which they may be addressed. Such programmes include the Waiting Restriction Review, Resident Permit Parking and Road Safety. However, with central government transport funding cuts, monies for addressing general traffic management issues is harder to secure.

4.2 This report does not affect major strategic transport and cycling schemes that are funded as a part of any major scheme project award from central Government and/or the Local Enterprise Partnership. It does, however, include requests that are received by a number of Council departments and includes requests made by the Cycle Forum.

4.3 Appendix 2 provides the current list of requested schemes and requests for measures, which is currently held by Officers.

It is likely that the primary sources of funding for these schemes will be local CIL contributions and other third-party contributions. If funding has been allocated to a scheme, this will be reflected on the list and this list may be used for seeking contributions for specific schemes (for example, during the planning process for a new development).

The list contains some categorised commentary around each scheme/request, providing some contextual background information such as casualty data and, in some cases, indicative costs.

4.4 Until a scheme is fully investigated, designed and quotes have been received from appropriate contractors, it is not possible to provide detailed cost estimates. Appendix 1 typically provides a high-level estimation of likely costs, ranging from 'Low', which will be hundreds-of-pounds, to 'Very High', which will be many tens-of-thousands-of-pounds.

There can be many legislative and physical aspects that can influence the feasibility of a scheme and the resources required to investigate requests and develop designs will incur costs. For this reason, it is not intended that any request is investigated

further until funding has been identified and Members are asked to note that no item on this list is guaranteed as being deliverable.

### Options Proposed

- 4.5 Appendix 1 provides the list of requests that have been received by officers since the last update to the Sub-Committee.

Members are asked to consider the recommended action for each scheme and agree the outcome as follows:

4.5.1 Retain - These items will remain on the list in Appendix 2, awaiting funding for further investigation and development.

4.5.2 Removed for development by [Scheme/Programme] - These items will be removed from the primary list in Appendix 2, as they are being developed as part of another scheme/project that is being/will be separately reported.

4.5.3 Remove - These items will be removed from the list and will not be retained for further investigation and development.

### Other Options Considered

- 4.6 None at this time.

## **5. CONTRIBUTION TO STRATEGIC AIMS**

- 5.1 The recommendations of this report support the recording of a range of requests for new traffic management measures and do not directly deliver changes. Many of the requests will contribute to the Strategic Aims of the Council and, once funding becomes available, they can be developed and separately reported in greater detail.

## **6. ENVIRONMENTAL AND CLIMATE IMPLICATIONS**

- 6.1 The Council declared a Climate Emergency at its meeting on 26 February 2019 (Minute 48 refers).
- 6.2 The recommendation of this report doesn't introduce any physical changes at this time. As a result, an Environmental Impact Assessment has been conducted, which shows a net 'NIL' impact as a result of the Sub-Committee agreeing to the recommendation of this report.

Further assessments will be conducted when funding for scheme development and delivery is identified.

## **7. COMMUNITY ENGAGEMENT AND INFORMATION**

- 7.1 This report records requests for traffic management measures that have been received through engagement between the Council and the community.

7.2 When funding becomes available for the delivery of schemes on this report, officers will engage with ward Councillors, who will also have an active role in community engagement.

7.3 Development of many of these requests will require statutory consultation and/or public notification. Statutory consultation will be conducted in accordance with appropriate legislation. Notices will be advertised in the local printed newspaper and will be erected on lamp columns within the affected area.

## **8. EQUALITY IMPACT ASSESSMENT**

8.1 Under the Equality Act 2010, Section 149, a public authority must, in the exercise of its functions, have due regard to the need to—

- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

8.2 It is not considered that an Equality Impact Assessment is relevant at this time as the report does not recommend any physical change. Assessment will be considered once funding for development and delivery of this scheme is identified.

## **9. LEGAL IMPLICATIONS**

9.1 None arising from the recommendations of this report.

## **10. FINANCIAL IMPLICATIONS**

10.1 None arising from the recommendations of this report.

## **11. BACKGROUND PAPERS**

11.1 Requests for Traffic Management Measures (Traffic Management Sub-Committee, March 2021)